

Venture Leaders in Technology (New York)



Meet industry leaders and top technology investors

**Win your seat on the
Swiss National Startup
Team 2016!**

You want to explore the US market and plan to build a global startup: join us to meet industry leaders and investors in New York.

Apply by March 1st, 2016:

www.venture-leaders.ch



Partners

EPFL
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Hansjörg Wyss
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ETH zürich

A CTI training programme
Start-Up and entrepreneurship
CTI Entrepreneurship
 Schweizerische Eidgenossenschaft
Confédération suisse
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Confederaziun svizra
Swiss Confederation
Commission for Technology and Innovation CTI



"Venture Leaders is a once-in-a-lifetime experience that every Swiss Entrepreneur should go through. Looking back, I can say it was just essential to build my awareness to make GetYourGuide a global business and deal with international investors."

Johannes Reck, Co-Founder and CEO, GetYourGuide



"Venture leaders has been a unique program to put my business development on the front burner. I returned with a ton of great contacts and a much clearer vision how to run my company and understanding of the US market. A must have if your ambition is to build a winning business."

Jan Lichtenberg, Co-Founder and CEO, InSphero

Become a member of the venture leaders 2016 in Technology - the Swiss National Startup Team. Only the Top 10 selected Startups will be given the unique opportunity to experience this intense 1-week business development program (value of CHF 10,000). A unique and exclusive opportunity to meet top notch investors and industry leaders in New York and build an exceptional business network.

«venture leaders is possibly the best Startup program to participate in. One week of fulltime entrepreneurial experiences along with a phenomenal group of people had a crucial impact on the success of funding our venture.»

Marc Gitzinger, CEO BioVersys AG

You are ready to conquer global markets and want to meet with industry leaders from the US? You know that onboarding the right investors will be crucial for your entrepreneurial success

and want to learn more about international fundraising opportunities? Then don't miss this chance.

Venture leaders is organised by Venturelab in partnership with swissnex Boston, Consulate of Switzerland, and its New York Outpost. The program value of CHF 10,000 is offered free of charge to the winners thanks to the support of EPFL Innovation Park, EPF Lausanne, Canton de Vaud, ETH Zurich, «Entrepreneur of the Year» by Ernst & Young, CTI, Hansjörg Wyss and the Wyss Charitable Endowment and IMMOMIG.

Those eligible to participate:

- founding and managing members of technology based Swiss startups or members of Swiss universities;
- ready to grow the business in the US with international investors;
- building a global technology startup (Fintech, Media, Software,...)

Admission Process

March 1st, 2016

Final date for submission of applications.

March 18th, 2016 (Zurich)

Personal presentation by the best 20 applicants in front of the jury.

Program for the 10 Winners

April 21st, 2016

- Kick-off Meeting in Lausanne and pitching session at the Startup Champion Event.

June 5th, 2016

- Arrival at NYC Airport
- Check-in
- Welcome reception.

June 6th to June 11th, 2016

Intense dive into the US entrepreneurial scene and personal development, thanks to a program comprising:

- Private pitching and feedback sessions with top Technology investors.
- Public pitching and networking events with investors and industry leaders from the NYC area.
- Review and discussions with experts about US market penetration, financing strategies, internationalization, and more.
- Social networking events with US startups.

June 11th, 2016

- Checkout and transfer to NYC Airport (arrival in Switzerland on June 12th).

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Any questions?

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